



MEASI INSTITUTE OF MANAGEMENT

Approved by the AICTE & Affiliated to the University of Madras
 "Association Gardens" No: 147/87, Peters Road, Royapettah, Chennai - 600014.



GENERAL RULES

- Registration fees for students is Rs 50/- per student for the all the events in Newance 2018.
- All participants should report at the registration desk before 8:30 am.
- Welcome Kit, Lunch, Refreshments, and participants certificates will be provided to all the participants.
- All participants should maintain proper discipline within the premises.
- All participants must be in proper dress code (formals) and must not wear jeans and t-shirt.
- Participants must bring their college ID cards or Bonafide certificate.
- The candidates should follow the general rules for smooth conduct of events.
- Accommodation will be arranged for the outstation participants on their request. The request for the accommodation should reach the organizers by 5th February 2018.
- Registration can be done either spot or online registration and the payment should be done at the time of the general registration in our college premises.
- All correspondence regarding the event can be communicated through [Email:newancereg@gmail.com](mailto:newancereg@gmail.com) , for any other information visit our website www.newance.in , Facebook/Instagram - newancemim
- https://docs.google.com/forms/d/e/1FAIpQLSfbAc9fUrIP9f6Gf6HlpwXeod44hTYAi8MKNXzq_WYhwd1qXw/viewform?c=0&w=1

CONTACT DETAILS:

TEAM COORDINATOR	NAME OF THE PERSON	MOBILE NUMBER
Staff coordinator	1.Mrs.W.Shabeena Shah 2.Mr.A.Appu Victor	91-9952044716 91-9500165949
Students coordinator	1.Mr.Anush.V 2.Mr.Sufyaan.MA 3.Mr.Thanvir Nishat 4.Ms.Zeba Noorain. S	91-9176767271 91-9710613252 91-9003202054 91-8754285522
Organizing committee	1.Mr.Noor Ashik 2.Mr.Dawood.JS 3.Mr.Shajith 4.Mr.Seeni Mohammed 5.Mr.Ridwan 6.Mr.Sohail Ali Raza	91-9894558850 91-9843931914 91-9042215816 91-8807441966 91-9677477060 91-9566097956



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NEWANCE 2018-NATIONAL LEVEL MANAGEMENT MEET

EVENT- RULES AND REGULATIONS

BEST MANAGER (HOUSE BOLTAN)

- Number of participant for the event will only be 1 per college.
- The Best Manager will be carried in 5 different rounds and will be conducted throughout the day at regular intervals.
- Participant need to follow formal dress code and has to carry 2 copies of resume.
- The participant of this event should not participate in any other event.
- Judges decision is final in all the rounds.

TEAM COORDINATOR	NAME OF THE PERSON	MOBILE NUMBER
STAFF COORDINATOR	Mr.VINOTH.S	9840481747
STUDENT COORDINATOR	MR.ASHIK ALIYAR	8056268891

AD-ZAP (HOUSE FREY)

- Only one team per college.
- Each team should have 4-6 members only.
- Topics would be provided on the spot.
- Care should be taken to refrain from displaying obscenity, violence, prejudice, defamation etc. in Advertisement.
- Teams will be required to come up with innovative ads. Based on the creativity and how innovative the ad is, teams will be shortlisted by the jury.
- Teams have to make a new product name, punch line and advertise the product/brand given to them.
- The teams must bring with them the camera, digital camera, pen drive, and all the other equipment required by them for presenting their Advertisement.
- The decision of the judge is final and binding.

TEAM COORDINATOR	NAME OF THE PERSON	MOBILE NUMBER
STAFF COORDINATOR	MR.RIAZ AHAMED.M	9940169525
STUDENT COORDINATOR	MR.MOHAMMED IQBAL	8610190203

IPL BIDDING (HOUSE LANNISTER)

- A team must comprise of 2-3 members.
- Team members must be of same college.
- In case of discrepancies, decision of the judges/event organizers will be final.
- Violation of this rule will lead to disqualification of the entire team.
- The organizer's decision shall be final in all matters.

TEAM COORDINATOR	NAME OF THE PERSON	MOBILE NUMBER
STAFF COORDINATOR	DR.LATHA LAVANYA.B	9176461980
STUDENT COORDINATOR	MR.AJIMUL HAQ	9710682355

BEST MANAGEMANT TEAM (HOUSE ARRYN)

- Only one team per college can participate
- Maximum participants per team is four (minimum three)
- BMT rounds are time bound.
- Judges decision are final

TEAM COORDINATOR	NAME OF THE PERSON	MOBILE NUMBER
STAFF COORDINATOR	DR.SAI PRIYA.B	9884847290
STUDENT COORDINATOR	MS.JAGA PRIYA	9176856898

BUSINESS QUIZ (HOUSE BARTHEON)

- Only 2 members per team.
- Any number of teams from a College
- The 1st Round will be Elimination Round
- Nature and Number of Other Rounds will be announced on the spot
- Replacement of any participants of a team is not allowed after registration.
- Winning team will be selected based on highest scores and cash token taken from quiz bag at the end of the final round.
- Quiz Master's Decision will be final

TEAM COORDINATOR	NAME OF THE PERSON	MOBILE NUMBER
STAFF COORDINATOR	DR.S.G.BALAJI	9443640797
STUDENT COORDINATOR	MR.ASIF ALI	9677102404

BIG BOSS (HOUSE STARK)

- Participants should not carry any gadget including watches.
- Only one participant per college.
- The Big Boss event will be carried in 8 different rounds and participants will be eliminated in each round.
- Once the participant enters the hall, will be allowed outside only when eliminated.
- Participants will be disqualified if they violated the rules inside the hall.

TEAM COORDINATOR	NAME OF THE PERSON	MOBILE NUMBER
STAFF COORDINATOR	DR.HAMEED KAN.T.A	9884401786
STUDENT COORDINATOR	MR.SUHAIL.L	9791143884

CORPORATE WALK (HOUSE TARGARYEN)

- Team must comprise of 6-8 members only.
- All participants must in formal dress code.
- Should present themselves as professionals of various levels of management & their concept, music & walking style should reason their attire.
- Music should be submitted in CD's or pen drive in wma or mp3 format at least an hour before the finals
- Time limit-8 mins. (Including stage set-ups & props.).
- Vulgarity & obscenity would lead to disqualification.
- Only one team from a college

TEAM COORDINATOR	NAME OF THE PERSON	MOBILE NUMBER
STAFF COORDINATOR	MRS.SUMIYA.S	9841630290
STUDENT COORDINATOR	MR.SUBAKATH ALI	8148455387