

### **DR D NISAR AHMED, DIRECTOR**

1. Presented a paper in international conference on “Managing Globalization Trends Challenges” held on 27<sup>th</sup> Feb 2015 organized by MEASI Institute of Management On the topic Psychological Contract – A substantial challenge to cross cultural management: A literature Analysis
2. Presented a paper in international conference on “Managing Globalization Trends Challenges” held on 27<sup>th</sup> Feb 2015 organized by MEASI Institute of Management On the topic Principles of Islamic Banking

### **DR. S SHEELA RANI, PROFESSOR**

The following students completed Ph.D. under my guidance

1. Ms V Jayashree, Sathyabama University, April 2011
2. Ms Chitra Devi, Sathyabama University, April 2013
3. Ms. Vasantha Kumari, Sathyabarma University oct 2014
4. Mr. M. S Vijaya Rao, Bharathiar University, nov 2014.
5. Ms. Sathya R, Bharathiar University, Dec2014.
6. Mr. Neelakanda Yogesh, Sathyabama University, 2014

#### List of Publications

1. Presented paper in international conference on “**MANAGING GLOBALIZATION TRENDS AND CHALLENGES**”. On the topic. A study on clients perception on the involvement and commitment of lawyers held on 27-2-2015
2. Presented a paper in international conference on “Managing Globalization Trends Challenges” held on 27<sup>th</sup> Feb 2015 organized by MEASI Institute of Management On the topic A study of the impact of ATM among professional in Chennai City
3. Presented a paper in international conference on “Managing Globalization Trends Challenges” held on 27<sup>th</sup> Feb 2015 organized by MEASI Institute of Management On the topic Individual preference toward investment avenues- An IT employee’s perspective.
4. Presented a paper in international conference on “Managing Globalization Trends Challenges” held on 27<sup>th</sup> Feb 2015 organized by MEASI Institute of Management On the topic The Impact of Flexible Scheduling On Employee Attendance and Turnover in with reference to Chennai City
5. Presented a paper in international conference on “Managing Globalization Trends Challenges” held on 27<sup>th</sup> Feb 2015 organized by MEASI Institute of Management On the topic Factor in Predicting Private Brand Purchase in Food and Grocery Retail Sector in Chennai.
6. Presented a paper in international conference on “Managing Globalization Trends Challenges” held on 27<sup>th</sup> Feb 2015 organized by MEASI Institute of Management On the topic A Role of Attitude and Self Efficacy in the Adoption of E Banking

7. Presented paper in national conference on resource management and sustainable development organized by Ethiraj College for Women's on 8- 1-2014. Topic of the paper in "HR 2 resource management".
8. Presented paper in international conference on management practices beyond the horizon organized by DG Vaishnav college on the topic Legal Progression & Ethics held on 7<sup>th</sup> March 2015
9. Published a paper on the topic "The role of Internet Experience and the intention to use in the context of Internet Banking" pensee journal, Paris, Vol 76 no 9, oct 2014 pg 219-296
10. Published a paper on the topic Decision Process on the Health Care Provider – A Patient Outlook: Structural Equation Modding Approach, the International Research Publication, Research Journal of Science and IT Management, vol 3 no 12, oct 2014 pg 49-53
11. Presented a paper on Individual Determinants of Behaviour, Decision Process and post purchase decision: Patients Perception on Health Care Providers 2015 ISIS: Miami Beach International Multi-Disciplinary academic conference on January 04/06/2015
12. Published a paper on the topic Perception of Individual Investors – An IT perspective in the Journal of Applied Research & Social Sciences (ISSN 2350 -1472)

**Dr. S .G. BALAJI, ASSOCIATE PROFESSOR**

1. Advisory committee member for international conference on business intelligence and innovations for emerging markets held on 8<sup>th</sup> march 2014.
2. Invited as a Chief Guest for "PARADIGM 2014" organized by Business Administration Association of Christ Arts and Science College on 17th September 2014.
3. Chief Editor for MIM International Journal of Management Research (MIM IJMR) ISSN:2394-6997.
4. Dr.S.G.Balaji (March2015) Published article titled "A study on the Level of Emotional Intelligence among employees and its Impact on work Environment" International Journal of Business Intelligence and Innovations, Volume 1/Issue 2, ISSN:2348-4705. PP135-142.
5. Presented a Paper Titled "A Study on the Level of Emotional Intelligence among employees and its Impact on work environment" in the UGC sponsored National Seminar on Human Resource Management: Issues and Perspectives for sustainable development & excellence, organized by the Department of Management studies, University of Madras on 6th and 7th March 2015.
6. Presented a Paper Titled "Measuring service quality in Retail Banking by using BSQ" in International Conference on Management practices beyond the Horizon organized by Glow plus training academy and D.G.Vaishnav College, Chennai on 7th March 2015.
7. Presented a Paper Titled "A study on consumer Behaviour towards Audio Music Industry in India" in International Conference on Managing Globalization Trends and Challenges organized by MEASI Institute of Management, Chennai -14 on 27th February 2015 which Included in the conference proceedings of edited volume of Book with ISBN:978-81-929959-2-2

8. Presented a Paper Titled “A study on sustainability of IPL 2013 schedule” in International Conference on Managing Globalization Trends and Challenges organized by MEASI Institute of Management, Chennai -14 on 27th February 2015 which Included in the conference proceedings of edited volume of Book with ISBN:978-81-929959-2-2
9. Presented a Paper Titled “Globalization and its Impact on Transportation system and Logistics Operations” in International Conference on Managing Globalization Trends and Challenges organized by MEASI Institute of Management, Chennai -14 on 27th February 2015 which Included in the conference proceedings of edited volume of Book with ISBN:978-81-929959-2-2

#### **DR A VARDARAJ, ASSOCIATE PROFESSOR**

1. Presented a paper in international conference on “Managing Globalization Trends Challenges” held on 27<sup>th</sup> Feb 2015 organized by MEASI Institute of Management On the topic A Role of HRM in Globalization on Stress Among Working Women with reference to College in Chennai City
2. Presented a paper in international conference on “Managing Globalization Trends Challenges” held on 27<sup>th</sup> Feb 2015 organized by MEASI Institute of Management On the topic A Quality of Work Life Among Nurses Working in Railway Hospital, Perambur, Chennai
3. Publish a paper on the topic Consumer Purchase Behaviour and Customer Experience Management in E Retailing in International Journal in Management and Social Science (Impact Factor 3.25) ESSN 2321-1784 vol 03 issue (o2) February 2015

#### **DR M S VIJAYA RAO, ASSISTANT PROFESSOR**

1. He was awarded with Ph.D degree from Bharathiar University on 14-11-2014
2. Presented a paper in international conference on “Managing Globalization Trends Challenges” held on 27<sup>th</sup> Feb 2015 organized by MEASI Institute of Management On the topic The Impact of Flexible Scheduling On Employee Attendance and Turnover in with reference to Chennai City

#### **MRS. S. SUMIYA, ASSISTANT PROFESSOR**

1. Presented a paper in international conference on “Managing Globalization Trends Challenges” held on 27<sup>th</sup> Feb 2015 organized by MEASI Institute of Management On the topic A study of the impact of ATM among professional in Chennai City

#### **MR T A M HAMEED KAN, ASSISTANT PROFESSOR**

1. Presented a paper in international conference on “Managing Globalization Trends Challenges” held on 27<sup>th</sup> Feb 2015 organized by MEASI Institute of Management On the topic Individual preference toward investment avenues- An IT employee’s perspective.

2. Published a paper on the topic Perception of Individual Investors – An IT perspective in the Journal of Applied Research & Social Sciences (ISSN 2350 -1472)

**DR. K.S. SATHYANARAYNAN, ASSISTANT PROFESSOR**

1. Paper published on stress management of employees in IT industry author of (Dr. K.S. Sathyanaraynan Name of journal – International journal of business Intelligence & innovations Year- April 2014 Volume/Number – Issue 1 volume 2 ISSN no. – 23484705
2. Presented a paper on Future of HRM in International Conference conducted by Department of BBA, D G Vaishnav College on 07/03/2014

**MR. A. APPU, ASSISTANT PROFESSOR**

1. Participated in national conference on HR Fusion 2014. Rise-Reaching inclusion, sustainability and excellence held on 11-11-2014 organized by Department of management studies, University of madras.
2. Presented a paper in international conference on “Managing Globalization Trends Challenges” held on 27<sup>th</sup> Feb 2015 organized by MEASI Institute of Management On the topic Globalization and its impact on transportation system and logistics operations
3. Presented a paper in UGC sponsored National seminar “Human Resources Management issues & persecutes for sustainable development & excellence “ held on 6<sup>th</sup> march 2015 conducted by DOMS, University of Madras

**MR. S. VINOTH, ASSISTANT PROFESSOR**

1. Participated in national conference on HR fusion 2014. Rise- Reaching + inclusion. Sustainability and excellence held on 11-11-2014 organized by department of management studies, University of madras.
2. Presented a paper in international conference on “Managing Globalization Trends Challenges” held on 27<sup>th</sup> Feb 2015 organized by MEASI Institute of Management On the topic A Study On Consumer Behaviour Towards Audio Music Industry In India

**MRS. D CHARUMATHI, ASSISTANT PROFESSOR**

1. Presented paper in national conference on resource management and sustainable development organized by Ethiraj College for Women’s on 8- 1-2014. Topic of the paper in “HR 2 resource management”.
2. Participated in national conference on HR fusion 2014. Rise Reaching -inclusion, sustainability and excellence held on 11-11-2014 organized by Dept of magt studies, university of madras.

3. Presented paper in international conference on “**MANAGING GLOBALIZATION TRENDS AND CHALLENGES**”. On the topic. A study on clients perception on the involvement and commitment of lawyers held on 27-2-2015
4. Presented paper in international conference on management practices beyond the horizon organized by DG Vaishnav college on the topic Legal Progression & Ethics held on 7<sup>th</sup> March 2015

**DR. B. LATHA LAVANYA, ASSISTANT PROFESSOR**

1. Attended one day conference on “HR FUSION” at Rain tree hotel mount conducted by DOMS, University of madras on 11<sup>th</sup> Nov 2014.
2. Attended one day faculty development programme on MIS conducted by MNM Jain Engineering College on Aug 2014.
3. Presented paper in International conference on Business Excellence, Strategies and Transcendence BEST 2014. “A study on Brain RE-Drain with special ref to IT employees.

**MRS. W SHABEENA SHAH, ASSISTANT PROFESSOR**

1. Participated in National conference on HR fusion 2014 Rise- Reaching. Inclusion, sustainability and excellence held on 11-11-2014 organized by department of management studies , University of madras

**MRS. M I ANEES FATHIMA, ASSISTANT PROFESSOR**

1. Published an article in international journal of business intelligence & innovations titled, “an empirical study on factors affecting loyalty of stare brands,” vol2, issue1, june2014 ISSN 23484705.
2. Attended a national level workshop on “structural equation modelling “ at St. Joseph’s college of engineering on 4-9-2014

**MS. NISHATH SULTANA, ASSISTANT PROFESSOR**

1. Participated in National conference on HR fusion 2014 Rise- Reaching. Inclusion, sustainability and excellence held on 11-11-2014 organized by department of management studies , University of madras

