



MEASI INSTITUTE OF MANAGEMENT
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REPORT ON HUMAN CHAIN AWARENESS RALLY ON EYE **DONATION ON 3rd SEPTEMBER 2018**

In India, about 27 million people are blind due to various eye problems of which cataract is a major reason. Corneal blindness is present in about 10 to 20 per cent of the blind people. There is a need of about two million eyes every year and 20,000 people are added every year. The Dr. Agrawal Eye Care Hospital, Chennai organized an Eye Donation Awareness Rally on 3rd September 2018 in association with Youth Red Cross Unit of Measi Institute of Management. The rally was commenced at Dr. Agrawal Eye Care Hospital, passed through Nehru Street and concluded at the Gemini Flyover. The students carried placards, banners, distributed awareness pamphlets and voiced out awareness slogans. The rally brought down its curtain with the pledge taken by the students to donate their eyes.



Mr. Manjunatha IPS Additional Director General of Police will be flagging off a human chain for Eye Donation on 3rd September 2018



YRC team members of MIM and staff coordinators were participating in the Awareness Rally



The objective of eye donation fortnight is to create mass awareness and to bridge the gap between demand and supply of cornea. It is being organized at mass level to motivate people to come forward and pledge for eye donation. The surgeons took part in an awareness rally on eye donation organized by the Dr. Agrawal Eye Care Hospital. The surgeons said that despite efforts by voluntary organizations and government agencies to improve public awareness, the gap between the demand and supply of cornea was high. Dr. B. Latha Lavanya Nodal Officer cum Program convener of Youth Red Cross unit and Mr. A. Appu, Program Officers of Youth Red Cross unit along with students participated in the rally. About 2,000 students from various colleges took part in the rally. The main aim was to underline the need for eye donation, as corneal blindness is the major cause of blindness in India.

