

## **REPORT ON INDUSTRIAL VISIT TO INDIA SHOES EXPORTS PVT LTD**

**Venue: India Shoes Exports Pvt Ltd, Ramapuram, Chennai**

**Date: 19.01.2016**

**No of students : 79 (65 boys & 14 girls)**

**Faculties : Mr. T A M Hameed Kan, Mr. S Vinoth**

### **Farida Group -Overview**

Farida Group comprises of a private holding company and its 11 subsidiaries. Mr. Rafeeqe Mecca is the chairman of the Farida group of companies who started his career in 1963.

### **The Visit**

- The event started with a factory visit to the shoe lines.
- There were around 30 operations in shoe manufacturing which was explained by the production manager.
- The shop floor visit was followed by a presentation about the 5S implementation in the factory.

### **India Shoes Exports Pvt Ltd**

India Shoes Exports Pvt Ltd is located at Ramapuram, Chennai. The Managing Director of the company is Mr. Ashfaque Ahmed Mecca. They manufacture 3200 pairs of shoes per day. They export to around 16 countries in which their major export is to US and Britain. The annual turnover of the company is around 100 crores. The company follows Total Quality Management concepts like 5S and Zero effect and Zero defect. They manufacture water proof shoes and makes a monthly production of 70000 pair of shoes. There are around 430 employees in the company.

We thank the management for granting permission and sponsoring Rs.12000 for travelling expenses for the industrial visit.