

**MEASI INSTITUTE OF MANAGEMENT  
ROYAPETTAH, CHENNAI**

**REPORT ON INDUSTRIAL VISIT TO ASHOK LEYLAND LIMITED  
ENNORE UNIT ON 4<sup>TH</sup> AND 5<sup>TH</sup> JANUARY 2017**

The MEASI Institute of Management Organized One day Industrial Visit to the Chennai Port Trust of India unit on the 10<sup>th</sup> of January 2014 for the II year MBA students. The visit 27 students participating along with Two Faculty Members Mr. T.A.M. Hameed Kan, Mrs.S.Sumiya, Assistant professors of MEASI Institute of Management and two non teaching staff members Mr.P.M.Mohammed Ismail and Mr. I. Faiz Ahmed.

The industrial visit to Port Trust gave an opportunity to connect theories learned in the class with the practical scenario. The students were able to visualise the current trends in the Logistics industry. The purpose of this Industrial visit is to sensitize students to the practical challenges that organizations face in the business world. The Students were taken to three ports in the Chennai Port. The students were also able to understand the importance of safety and security in a work place during the industrial visit and most importantly the procedure to be adopted in the loading and off loading of materials on board the ship.

