

MEASI Institute of Management

“Association Gardens”, No.87, Peters Road, Royapettah, Chennai-14

Inauguration of Incubation cell and One day workshop on “ Incubation of Business Ideas”

Date: 09-03-2016

Venue: Mohamed Sathak Auditorium

Program Schedule

S.no	Time	Session/ Particulars	Person
1.	10 am to 10.02 am	Recitation of Verses from Holy Quran	Mr. Mohammed Hussain, I MBA A Batch
2.	10.02 am to 10.05am	Translation of the holy verses	Mr. Akbar Basha, IMBA A Batch
3.	10.05 am to 10.10 am	Welcome address	Director-Dr.D. Nisar Ahmed
4.	10.10 am to 10.15 am	Introduction of the chief Guest	Mr. Muhammed Muzammil, I MBA B Batch
5.	10.15am to 11.30	Session I – Conceiving business ideas	Mr. P. Killivalavan, Chief Guest
6.	11.30 am to 11.40 am	Tea Break	
7.	11.40am to 1.00pm	Session II - Group Discussion	Mr. P. Killivalavan, Chief Guest
8.	1.00 pm to 2.00 pm	Lunch Break	
9.	2.00 pm to 3.00 pm	Session III- Presentation of Business Ideas	Mr. P. Killivalavan, Chief Guest
10.	3.00pm to 4.00 pm	Session IV- Analysis of the presentation and the Ideas	Mr. P. Killivalavan, Chief Guest
11.	4.00 pm	Vote of thanks	Mr. Muhammed Muzammil I MBA B Batch

Event Anchor:

Faculty Coordinators: Dr. A. Varadaraj

Ms. W. Shabeena Shah