

MEASI INSTITUTE OF MANAGEMENT
CHENNAI-600 014

✚ AN AWARENESS PROGRAM ON ROAD SAFETY - YOUTH RED CROSS ✚

MEASI Institute of Management organized an awareness program on Road Safety on 23rd March 2017. YRC members assembled near major traffic signals and encouraged the road commuters who followed safety rules in traffic.



Our students creating awareness on road safety to road commuters and distributing certificate of appreciation to those who abide by traffic rules

They highlighted about the traffic rules to be followed and distributed certificate of appreciation to the commuters who were following rules pertaining to traffic signals, helmet wearing, seat belt, zebra crossing, no use of cell phones and no rash driving. Youth Red Cross members of MIM distributed certificates to the road commuters who followed traffic rules. Programme was organized by Mrs. D. Charumathi, Assistant Professor and Youth Red Cross Programme Officer of MEASI Institute of Management.