



# UNIVERSITY OF MADRAS

(Established under the Act of Incorporation XXVII of 1857 –  
Madras University Act 1923) - (State University)

**M.B.A. DEGREE EXAMINATIONS, APRIL 2018**

**[CHOICE BASED CREDIT SYSTEM]**

**FOR CANDIDATES ADMITTED PRIOR TO 2013-2014**

**THEORY - TIME TABLE [Revised Regulations]**

FN: 10.00 a.m. to 01.00 p.m

AN: 02.00 p.m. to 05.00 p.m.

Maximum for each paper: 75 Marks

DATE & SESSION	SUBJECT	SUBJECT CODE
<b>FIRST SEMESTER (FULL TIME / PART TIME)</b>		
12.04.2018 FN	Paper-I	@ Management Principles
13.04.2018 FN	Paper-II	@ Quantitative and Research Methods in Business
16.04.2018 FN	Paper-III	@ Organisational Behaviour
17.04.2018 FN	Paper-IV	@ Management Accounting
18.04.2018 FN	Paper-V	# Managerial Economics
19.04.2018 FN	<b>Paper-VI Elective (Inter Disciplinary)</b>	# Business Communication
		# Entrepreneurship and Management of Small Business
<b>SECOND SEMESTER (FULL TIME / PART TIME)</b>		
04.04.2018 FN	Paper-VIII	# Legal Systems in Business
05.04.2018 FN	Paper-IX	# Applied Operations Research
06.04.2018 FN	Paper-X	*Human Resources Management
07.04.2018 FN	Paper-XI	*Marketing Management
09.04.2018 FN	Paper-XII	*Production and Materials Management
10.04.2018 FN	Paper-XIII	**Financial Management
11.04.2018 FN	<b>Paper-XIV Elective (Inter Disciplinary)</b>	*Computer Languages for Management
		*Total Quality Management
<b>THIRD SEMESTER FULL TIME/FOURTH SEMESTER PART TIME</b>		
02.04.2018 FN	Paper- XVI –	** Business Policy and Strategic Management
03.04.2018 FN	Paper XVII -	** Management Information Systems and EDP

**ELECTIVE SUBJECTS FOR THIRD/FOURTH SEMESTER (FULL TIME)  
AND FOR FOURTH-FIFTH SEMESTER (PART-TIME)**

<b>DATE &amp; SESSION</b>	<b>SUBJECT</b>	<b>SUBJECT CODE</b>
02.04.2018 AN	Marketing Research and Consumer Behavior	PMB01
03.04.2018 AN	Corporate Finance	PMB02
04.04.2018 AN	Advertising Management and Sales Promotion	PMB03
05.04.2018 AN	Sales Management and Distribution Management	PMB04
06.04.2018 AN	Security Analysis and Portfolio Management	PMB05
07.04.2018 AN	Tax Management	PMB06
09.04.2018 AN	New Product Strategy and Management	PMB07
10.04.2018 AN	Industrial Marketing	PMB08
11.04.2018 AN	Data Base Management Systems	PMB09
12.04.2018 AN	Service Marketing	PMB10
13.04.2018 AN	System Analysis and Design	PMB11
16.04.2018 AN	Decision Support System	PMB12
17.04.2018 AN	E-Business Technology and Management	PMB13
18.04.2018 AN	Merchant Banking and Financial Services	PMB14
19.04.2018 AN	Human Resources Development (HRD)	PMB15
20.04.2018 FN	Customer Relations Management and Relationship Marketing	PMB16
20.04.2018 AN	Training and Development	PMB17
21.04.2018 FN	Organizational Development	PMB18
21.04.2018 AN	Retail Marketing	PMB19
23.04.2018 FN	Rural Marketing	PMB20
23.04.2018 AN	Derivatives	PMB21
24.04.2018 FN	Risk Management and Insurance	PMB22
24.04.2018 AN	Industrial and Labour Relations	PMB23
25.04.2018 FN	International Marketing	PMB24
25.04.2018 AN	Supply Chain Management	PMB25
<b>@ Common to I Semester Part-time</b>		<b># Common to II Semester Part-time</b>
<b>* Common to III Semester Part-time</b>		<b>** Common to IV Semester Part-time</b>
<b>University Centenary Building Chepauk, Chennai – 600 005. APRIL 2018</b>		<b>Dr. M. SRINIVASAN, Ph.D., Controller of Examinations i/c.</b>



# UNIVERSITY OF MADRAS

(Established under the Act of Incorporation XXVII of 1857 –  
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**M.A. DEGREE IN HUMAN RESOURCE MANAGEMENT,**  
**(CHOICE BASED CREDIT SYSTEM) APRIL 2018**  
For candidates admitted prior to 2013-2014

## THEORY - TIME TABLE

Maximum for each paper: 75 Marks

FN: 10.00 a.m. to 01.00 p.m.

DATE & SESSION	SUBJECT		SUBJECT CODE
<b>FIRST SEMESTER</b>			
02.04.2018 FN	Paper-I	Managerial Concepts	PMA1A
03.04.2018 FN	Paper-II	Organisational Behaviour	PMA1B
04.04.2018 FN	Paper-III	Human Resource Management	PMA1C
05.04.2018 FN	Paper-IV	Research Methods	PMA1D
06.04.2018 FN	Paper-V	Business Communication	PMA1E
<b>SECOND SEMESTER</b>			
07.04.2018 FN	Paper-VII	Organizational Development	PMA2G
09.04.2018 FN	Paper-VIII	Management Training and Development	PMA2H
10.04.2018 FN	Paper-IX	Legal Framework Governing Human Relations	PMA2J
11.04.2018 FN	Paper-X	MIS for Human Resource Management	PMA2K
12.04.2018 FN	Paper-XI Elective (Extra Disciplinary)	Management Accounting	PMA2L
<b>THIRD SEMESTER</b>			
13.04.2018 FN	PAPER XII	Human Resources Development	PMA3M
16.04.2018 FN	PAPER XIII	Industrial Relations	PMA3N
17.04.2018 FN	PAPER XIV	Manpower Development for Technological Change	PMA3P
18.04.2018 FN	PAPER XV	Labour Welfare (Common to M.Sc Bio- informatics Degree Course)	<b>PMA3R/ MCPBC</b>
19.04.2018 FN	PAPER XVI	Computer Languages for Management	PMA3S
<b>FOURTH SEMESTER</b>			
20.04.2018 FN	PAPER XX	Total Quality Management	PMA4T
21.04.2018 FN	PAPER XXI	Entrepreneurship and Management in Small Business	PMA4W
23.04.2018 FN	PAPER XXII	Business Policy and Strategic Management	PMA4X
<b>University Centenary Building Chepauk, Chennai – 600 005. APRIL 2018.</b>		<b>Dr. M. SRINIVASAN, Ph.D., Controller of Examinations i/c.</b>	



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**M.B.A. Degree Examinations, APRIL 2018**  
**[CHOICE BASED CREDIT SYSTEM]**

**FOR CANDIDATES ADMITTED FROM 2013-2014**  
**THEORY - TIME TABLE [Revised Regulations]**

F.N: 10.00 a.m. to 01.00 p.m.

A.N.:02.00 p.m. to 05.00 p.m.

Maximum for each paper: 75 marks

<b>DATE &amp; SESSION</b>	<b>SUBJECT</b>	<b>SUBJECT CODE</b>
<b>FIRST SEMESTER</b>		
23.04.2018 AN	PAPER I Management Principles and Business Ethics	PMD1A
24.04.2018 AN	PAPER II Quantitative and Research Methods in Business	PMD1B
25.04.2018 AN	PAPER III Organisational Behaviour	PMD1C
26.04.2018 AN	PAPER IV Accounting for Managers	PMD1D
27.04.2018 AN	PAPER V Managerial Economics	PMD1E
28.04.2018 AN	PAPER VI <b>Elective (Inter Disciplinary)</b> Innovation and Entrepreneurship	PMDEA
<b>SECOND SEMESTER</b>		
24.04.2018 FN	PAPER VIII Legal Systems in Business	PMD2G
25.04.2018 FN	PAPER IX Applied Operations Research	PMD2H
26.04.2018 FN	PAPER X Human Resource Management	PMD2J
27.04.2018 FN	PAPER XI Marketing Management	PMD2K
28.04.2018 FN	PAPER XII Operations Management	PMD2L
30.04.2018 FN	PAPER XIII Financial Management	PMD2M
02.05.2018 FN	PAPER XIV <b>Elective (Inter Disciplinary)</b> International Business	PMDEB
<b>THIRD SEMESTER</b>		
02.04.2018 FN	PAPER XVI Strategic Management	PMD3R
03.04.2018 FN	PAPER XVII Management Information Systems	PMD3S

## ELECTIVE SUBJECTS

DATE & SESSION	SUBJECT	SUBJECT CODE
04.04.2018 FN	Marketing Research and Consumer Behavior	PMD01
05.04.2018 FN	Corporate Finance	PMD02
06.04.2018 FN	Advertising Management and Sales Promotion	PMD03
07.04.2018 FN	Security Analysis and Portfolio Management	PMD05
09.04.2018 FN	Tax Management	PMD06
10.04.2018 FN	Service Marketing	PMD10
11.04.2018 FN	Merchant Banking and Financial Services	PMD14
12.04.2018 FN	Human Resources Development	PMD15
13.04.2018 FN	Customer Relations Management	PMD16
16.04.2018 FN	Performance Management	PMD17
17.04.2018 FN	Organisational Development	PMD18
18.04.2018 FN	Rural Marketing	PMD20
19.04.2018 FN	Banking and Insurance	PMD22
20.04.2018 FN	Industrial and Labour Relations	PMD23
21.04.2018 FN	International Marketing	PMD24
23.04.2018 FN	Supply Chain Management	PMD25
02.04.2018 AN	Sales and Distribution Management	PMD04
03.04.2018 AN	Brand Management	PMD07
04.04.2018 AN	Industrial Marketing	PMD08
05.04.2018 AN	Database Management Systems	PMD09
06.04.2018 AN	System Analysis and Design	PMD11
07.04.2018 AN	Decision Support System	PMD12
09.04.2018 AN	E-Business	PMD13
10.04.2018 AN	Retail Marketing	PMD19
11.04.2018 AN	Derivatives Management	PMD21
12.04.2018 AN	Quality Management	PMD26
<b>University Centenary Building</b> <b>Chepauk, Chennai – 600 005.</b> <b>APRIL 2018.</b>		<b>Dr. M. SRINIVASAN, Ph.D.,</b> <b>Controller of Examinations i/c.</b>



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**M.A. DEGREE COURSE IN HUMAN RESOURCE MANAGEMENT  
(CHOICE BASED CREDIT SYSTEM) APRIL 2018.**

[For candidates admitted from the Academic year 2013-2014]

### THEORY - TIME TABLE

Maximum for each paper: 75 marks

F.N: 10.00 a.m. to 01.00 p.m.

DATE & SESSION	SUBJECT	SUBJECT CODE	
<b>FIRST SEMESTER</b>			
20.04.2018 FN	PAPER-1	Managerial Concepts and Business Ethics	PMC1A
21.04.2018 FN	PAPER-2	Organisational Behaviour	PMC1B
23.04.2018 FN	PAPER-3	Human Resource Management	PMC1C
24.04.2018 FN	PAPER-4	Legal Framework Governing Human Relations	PMC1D
25.04.2018 FN	<b>ELECTIVE-I</b>	Computer Languages for Management	PMCAA
<b>SECOND SEMESTER</b>			
12.04.2018 FN	PAPER-5	Management Training and Development	PMC2E
13.04.2018 FN	PAPER-6	Industrial Relations	PMC2G
16.04.2018 FN	PAPER-7	Performance Management	PMC2H
17.04.2018 FN	<b>ELECTIVE-II</b>	Organizational Development (Common to M.Sc. Interior Design & Decor)	<b>PM CAB/ MEDBC</b>
18.04.2018 FN	<b>ELECTIVE-(Extra-Disciplinary-I)</b>	Accounting for Managers	PMCBA
19.04.2018 FN	<b>ELECTIVE-III</b>	Strategic Management	PMCAC
<b>THIRD SEMESTER</b>			
05.04.2018 FN	PAPER-8	Human Resources Development	PMC3J
06.04.2018 FN	PAPER-9	Strategic Human Resource Management	PMC3K
07.04.2018 FN	PAPER-10	Research Methods	PMC3L
09.04.2018 FN	PAPER-11	Labour Welfare	PMC3M
10.04.2018 FN	<b>ELECTIVE-(Extra-Disciplinary-II)</b>	MIS for Human Resource Management	PM CBB
11.04.2018 FN	<b>ELECTIVE-IV</b>	Innovation and Entrepreneurship (Common to M.Sc. Interior Design & Decor)	<b>PM CAD/ MEDBD</b>
<b>FOURTH SEMESTER</b>			
02.04.2018 FN	PAPER 12	Compensation Management	PMC4N
03.04.2018 FN	PAPER 13	International Human Resource Management	PMC4P
04.04.2018 FN	<b>ELECTIVE –V</b>	Total Quality Management	PMCAE
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