

## EDUCATIONAL TOUR'15

### CHENNAI-CALICUT-WAYAND-COCHIN - ATHIRAMPALLI FALLS-VEEGALAND-CHENNAI

The MEASI Institute of Management has organized 3<sup>rd</sup> Educational Tour for the final year MBA Students of the Batch 2014-16 to Kerala and Wayanad from 6<sup>th</sup> September 2015 to 11<sup>th</sup> September 2015 which consists of thirty two boys and ten girls accompanied and guided by faculty Member S.Vinoth & A.Appu along with one non-teaching Staff members.



#### **DAY 1: Bansura Dam- Meenmutti Waterfalls- Pookotte Lake**

We started our journey from Chennai central by Mangalore Express and reached Calicut at 4.00 A. M on 7<sup>th</sup> Sept 2015. Wayanad welcomed us with stormy weather. As a result we were robbed of a life time chance of watching the sunrise valley and sunset on the horizon of Chaliyar River. The first day was slotted for a visit to Banasura Sagar Dam, Second largest earthen dam in India and Meenumutty waterfalls one of the most spectacular waterfall in the wayanad District. Next we visited Pookot Lake natural fresh water brimmed with ever green mountains. After this calming spot we had fun with campfire and music Laser lights party at Shilley Residency Hotel at Wayanad. As soon as we reached the hotel we were in our party clothes and danced as long as our feet would let us.

#### **DAY 2: Kanthanpara Waterfalls – Lakkidi- Muthanga Wild life sanctuary**

The Morning of 8<sup>th</sup> Sept was slotted to Kanthanpara waterfalls near Meppadi panchayat is really a treasure of nature yet to be discovered. It is a picnic spot as well as a trekking centre which give an unique view of the valleys of the Western Ghats and finally in the pleasant evening we visited Muthanga Wild life sanctuary by Jeep Safari. In the Muthanga Wild Life Sanctuary one can see deers, monkeys, and tigers, herds of elephants and other exotic flora and fauna. A jeep safari in the forest surrounding the sanctuary

gives one an opportunity to see these animals. There was nothing much to do that day after the long hours of traveling, so we were just thrown open to the local markets there in the evening, with the main sellers being the best quality spices and chocolates and tea leaves.

### **DAY 3: Athirappilly Falls- Jewish Synagogue – Fort Cochin -Chinese Fishing Net**

On the third day of our trip we first visited athirappilly land of forests and largest waterfall in Kerala. This patch in Sholayar ranges so beautifully intertwined with lush green forest cover and sizzling silver cascades and located central to Cochin and River Nila is a treat for the eyes during the monsoon. In the evening we went to a Jewish synagogue and then to see the unique Chinese fishing nets which are used by Keralian fishers to catch fishes.

### **DAY 4: Kumarakom - Allepey Houseboat**

On the 10<sup>th</sup> September we were in the Alappuzha boat house, pivotal point for trips into Kerala's famed backwaters and the state's lush rice bowl, Kuttanadu, Between Quilon to the south and Kottayam to the east lie some of the most entrancing scenery of palm-lined banks, quiet water-bound villages and little boats taking the local people to and fro-everything framed in green. A cruise on the Back-waters of allepy revitalized the students in the middle of the tour. Instead of sitting inside the boat everone preffered to hang out on the roof and enjoy the scenic beauty. The Students had a chance to go for a boat ride through Alepuza lake and were impressed to see the House boats and the business model of house boat tourism followed by the Kerala House Boat Owners Association. We enjoyed passing our time by singing, dancing and watching movies in the boat and had a nice halt in the boat.



### **DAY 5: Full Day Fun N Leisure at Wonder La**

Next Morning we had to get ready a little early as we would be traveling a little longer than usual in the bus, as we would be going to Wonder la !On 11<sup>th</sup> September We were in Wonderland Amusement park. A session on marketing of amusement park was conducted by the Public relations head of the park. She explained how the finance is generated and human resource Practices followed in the theme park. Students enjoyed the various games and water sports at the theme park. Finally we had nice shopping in the Cochin and reached Erakulam station at 9.00 P.M. The journey back passed away rather speedily. None of us really wanted the trip to ever come to end these kind of trips are one of the best moments in student's life which are to be remembered forever. All in the entire trip was excellently organised with every moment being utilised to the fullest. We visited great locations, had great fun and each one of us came back with fond memories, gaining a lifetime experience. It was such a beautiful experience for everyone, where not only the students bonded with each other but it also bettered the student-teacher relationship. A tired but spirited team departed Cochin by a one hour delayed TVC Express and reached Chennai central Terminus on the 12th who were greeted by anxious parents and friends. The entire tour was an excellently planned study tour with a balance of study and adventure. The tour was very successful and enjoyed by all the students. We faculty S.Vinoth and A.Appu thank the tour operator Mr. Nagarajan, Extreme Travel Guide for making excellent arrangement of accommodation and logistics. We thank the management and Director Dr D. Nizar Ahmed, MEASI Institute of Management for their support extended to us in the unexpected contingencies which occurred during our visit to Kerala.