

MDP ON ENTREPRENEURSHIP DEVELOPMENT AND INNOVATION

MEASI Institute of Management, 87, Peters Road, Royapettah, Chennai- 14 organized Management Development Programme on Entrepreneurship Development and Innovation on Saturday 4th January 2014. The Programme started with Inauguration Function at 9.30 in the morning. Janab A .Mohamed Ashraf Sahib, Executive Director, MEASI Institute of management Presided over the function. Mr. K.Murali, Director, Research and Development, Micro Small & Medium Enterprises (MSME), Chennai delivered keynote address. Dr. D.Nisar Ahmed, Director, MEASI Institute of Management delivered Inaugural address. Prof. C. Kaleemullah welcomed the gathering. Mr. S.Vinoth, Mr. A.Appu, Assistant Professors, MEASI Institute of Management are the coordinators for the Programme. The Programme scheduled in five different sessions.

- Session-I dealt about the scope for the Innovation and Entrepreneurs Development Chaired by Dr. E. Muralidharan, Environmental consultant and Bio-Medical Engineer.
- Session-II was about creativity and Innovation in Entrepreneurship chaired by Mr. Barath Surendran, Director, Techemate Leadership Academy, Chennai.
- Session- III was about challenges of successful and Inventive Entrepreneur chaired by Mr.M.Arul Raj, Propereitor, organic pasumaiyakam, Chennai.
- Session-IV gave important information about Entrepreneurship and Economic Development chaired by Dr. M.Prabhu, Associate Professor, TNVAAS University.
- Session –V briefed about the converting opportunities into enterprises chaired by Mr. Mujeebkhan, Managing Director and Mr. Farhathullah Khan, Executive Director, Tamkeen solutions.
- More than Hundred Academicians, Research scholars and students from various Institutions and colleges are participated and benefited by this Management Development Programme.
- The Programme ended with valedictory at about 5.00 PM. Mr. Arun Krishnamurthy, Founder of Environmentalist Foundation of India is the chief guest and delivered the valedictory address. The Certificates for the participants distributed by Janab. A. Mohamed Ashraf sahib, Executive Director, MEASI Institute of Management.