

MEASI INSTITUTE OF MANAGEMENT

CHENNAI – 600 014.

Guest Lecture on Challenges of New Generation Entrepreneurship

A guest lecture on “Challenges in First Generation Entrepreneurship” was organized on 22.10.2016 at 3.00 to 5.00 PM. Guest Lecture on for the First Year and second year MBA students. The Guest Speakers for the programme are MJF Lion K. Duraisamy, MD & CEO, Indoh Group of Companies and Mr. B.Munirathinam, Managing Director, iGlobe systems Pvt. Ltd. and Mrs. Smithra Kashaap, Tantric Yoga. Mrs. Smithra Kashaap highlighted the importance of entrepreneurship and given motivational lecture to the students to become entrepreneur. MJF Lion K. Duraisamy has beautifully explained about the seven important abilities of a successful entrepreneur. Mr. B. Munirathinam shared his own experience as an entrepreneur. Students gained more knowledge and information through this Entrepreneurship Lecture. By seeing this event in Today’s Engagement Column of Hindu Newspaper two representatives from Centre for Entrepreneurship Development, Anna University also attended the programme and one person from Digital Signature Company is also attended. The Students and outside participants enjoyed and learned more information about entrepreneurship and all are given excellent feedback regarding the lecture.