

MEASI INSTITUTE OF MANAGEMENT
CHENNAI – 600 014.

We MEASI Institute of Management signed MOU with National Entrepreneurial Network for the period of 3 years from April 2016 to March 2019 for carrying out Entrepreneurial Development activities in our campus. As a part of that activity Ms. Vishnu Priya, Regional Manager, southern Region, National Entrepreneurial Network conducted Entrepreneurship orientation programme on 19th July 2016, between 11.00 am to 1.00 pm for our first year MBA students around 84 first year MBA students participated in the programme. Dr. D. Nisar Ahmed, Director, MIM highlighted the importance of Entrepreneurship, Dr. S.G. Balaji, Asst. Professor, MIM, outlined about the ED cell of our institute and its activities. Ms. Vishnu Priya, Regional Manager, NEN explained about the wadhvani foundation and National Entrepreneurial Network and how NEN helps to build entrepreneurship in the campus and how to use Learnwise Mobile Application and Educast Programmes and how this would be carried out in the campus. Finally she interacted with the students who are appointed as E-Leaders of E-cell. This programme helps the students to understand and to know how to build Entrepreneurial activities in the campus.

