



## MEASI INSTITUTE OF MANAGEMENT

### CHENNAI-14

Approved by All India Council of Technical Education and  
Affiliated to the University of Madras, ISO 9001:2015 Certified Institute

## MANAGEMENT PRINCIPLES & BUSINESS ETHICS QUESTION BANK

### Section –A

1. Functional Foremanship.(Nov 2015) (Nov 2012)
2. Corporate Plan. (Nov 2015)
3. Management by objectives. (Nov 2015) (Nov 2014)
4. Product departmentation. (Nov 2015)
5. Authority. (Nov 2015)
6. Line functions. (Nov 2015)
7. Group Dynamics. (Nov 2015)
8. Rumour. (Nov 2015)
9. Employee — Orientation. (Nov 2015)
10. Control. (Nov 2015)
11. Job Enrichment. (Nov 2015)
12. MBE. (Nov 2015) (Nov 2012)
13. What are the essential characteristics of the principles of management?(Nov 2014)
14. What is empirical approach? (Nov 2014)
15. Define professional ethics. (Nov 2014)
16. Bring out the concept of forecasting. (Nov 2014)
17. Define quality circle. (Nov 2014)
18. What is group dynamics? (Nov 2014)
19. What is tri dimensional grid? (Nov 2014)
20. Write down the barriers to effective communication. (Nov 2014)
21. Who is a ‘Leader’? (Nov 2014)
22. What is motivation? (Nov 2014)
23. Define ‘Quality of Work life’. (Nov 2014)
24. What are the characteristics of management? (Nov 2013)
25. List out the contributions of systems approach. (Nov 2013)
26. What are the requisites of effective supervision? (Nov 2013)
27. What is tactical planning? (Nov 2013)
28. What is decision tree? (Nov 2013)
29. What do you mean by ‘span of management’? (Nov 2013)
30. Define the term ‘Authority’. (Nov 2013)
31. What is functional activities? (Nov 2013)
32. Bring out the determinants of high morale. (Nov 2013)
33. What is communication network? (Nov 2013)
34. What is social audit? (Nov 2013)

**Ms.Nishath Parveen**  
**Assistant Professor,**  
**MEASI Institute Of Management**  
**Chennai.**



## MEASI INSTITUTE OF MANAGEMENT

### CHENNAI-14

Approved by All India Council of Technical Education and  
Affiliated to the University of Madras, ISO 9001:2015 Certified Institute

35. Define line and staff functions. (Nov 2013)(Apr 2015)
36. State the limitations of social systems approach. (Nov 2012)
37. What do you mean by 'span of supervision'? (Nov 2012)
38. List out the benefits of Ethical codes. (Nov 2012)
39. Define plan. (Nov 2012)
40. What is policy? (Nov 2012)
41. What is departmentation? (Nov 2012)
42. Point out the factors affecting delegation of authority. (Nov 2012)
43. Why does group conflict arise? (Nov 2012)
44. Define 'communication'. (Nov 2012)
45. Define Management Audit. (Nov 2012)
46. What is effective management? (Apr 2015)
47. Write a note on corporate governance. (Apr 2015)
48. What do you mean by key result areas?
49. Define the term policy. (Apr 2015) (Apr 2015)
50. What is span of Management? (Apr 2015)
51. What is responsibility accounting? (Apr 2015)
52. Define MIS. (Apr 2015)
53. State the determinants of high morale. (Apr 2015)
54. What is Job enlargement? (Apr 2015)
55. How empowerment can be made effective? (Apr 2015)
56. What is concurring staff authority? (Apr 2015)

#### SECTION-B

57. Explain how strategic planning differs from tactical planning. (Nov 2015)
58. Discuss the characteristics of a Sound policy. (Nov 2015)
59. Explain the essential steps in control process. (Nov 2015) (Nov 2012)
60. Describe the reasons that have led to adopt Matrix organisation. (Nov 2015)
61. Explain how open communication can enhance team spirit and effectiveness. (Nov 2015)
62. Why organisations need coordination across department and hierarchical levels? Explain briefly. (Nov 2015)
63. Explain the concept of 'Bounded Rationality'. What are the factors leading to Bounded Rationality? (Nov 2015)(Nov 2014)
64. 'Management is concerned with ideas, things and people' – comment on this statement. What is social responsibility of management? How can social responsibility be made operational in an organisation? (Nov 2014)
65. Discuss the steps involved in planning process. (Nov 2014)
66. Explain the econometric models of forecasting. (Nov 2014)
67. Explain the various leadership styles. (Nov 2014)

**Ms.Nishath Parveen**  
**Assistant Professor,**  
**MEASI Institute Of Management**  
**Chennai.**



## MEASI INSTITUTE OF MANAGEMENT

### CHENNAI-14

Approved by All India Council of Technical Education and  
Affiliated to the University of Madras, ISO 9001:2015 Certified Institute

68. Define management audit. How does it differ from financial audit? (Nov 2014)
69. How do management principles contribute to management practices? Explain briefly. (Nov 2013)
70. Explain how external environment affect people in an organization. (Nov 2013)
71. What are the limitations of planning? What actions can be taken to make planning more effective? (Nov 2013)
72. Discuss the prerequisites for installing MBO programme. (Nov 2013)
73. Describe the principles of effective directing. (Nov 2013)
74. What are the essential characteristics of a good communication system? (Nov 2013)  
Explain the concept of management by exception. State its benefits. (Nov 2013)
75. Explain how systems approach of management differ from contingency approach. (Nov 2012)
76. Discuss the role of professional ethics in the discharge of management functions. (Nov 2012)
77. Differentiate between strategic and operational planning. (Nov 2012)
78. Explain the process of MBO. (Nov 2012)
79. What is Decision Tree? How does it helps in decision making? (Nov 2012)
80. What are the various communication media? Briefly explain. (Nov 2012)
81. 13. To what extent, Indian Management has been professionalised? Explain. (Apr 2015)
82. Discuss the issues involved in designing divisional structure. (Apr 2015)
83. Explain the factors that determine the degree of decentralisation. (Apr 2015)
84. Describe the various approaches to co-ordination. (Apr 2015)
85. State the importance of corporate social responsibilities. (Apr 2015)
86. Brief out the functions of supervision. (Apr 2015)
87. What do you mean by sustainable competitive advantage? Explain. (Apr 2015)

### SECTION-C

1. Apply the systems theory concepts to an organisation of which you are familiar. What are the inputs and outputs? How the outputs are transformed? What are the challenges in managing an organisation from the system theory perspective? (Nov 2015)
2. Elucidate the contributions of Henry Fayol to Management thought. (Nov 2015) (Nov 2013)
3. What is business forecasting? Discuss the techniques of forecasting. (Nov 2015)
4. Discuss the techniques for achieving co-ordination. (Nov 2015)
5. What problems are to be encountered in the process of co-ordination? Give suggestions for effective co-ordination (Nov 2015)
6. Explain the determinants of high morale. What are the measures to raise the morale in an organisation? (Nov 2015)

**Ms.Nishath Parveen**  
**Assistant Professor,**  
**MEASI Institute Of Management**  
**Chennai.**



## MEASI INSTITUTE OF MANAGEMENT

### CHENNAI-14

Approved by All India Council of Technical Education and  
Affiliated to the University of Madras, ISO 9001:2015 Certified Institute

7. A well- established unit manufacturing readymade garments, plans to introduce new machines and new methods of production. The employees in the factory are fearful for the change and resisting it in many ways. How will you advice the management to handle this problem? **(Nov 2014)**
8. Explain how Taylor propose to modify the functioning of foreman. **(Nov 2014)**
9. Describe the various bases for departmentation and suggest a scheme of departmentation for a large marketing organisation. **(Nov 2014)**
10. Explain the various dysfunctional aspects of organisation. Discuss the impact of each on the organisational functioning. **(Nov 2014)**
11. Explain the different barriers of communication. Discuss the steps that can be taken to overcome those barriers. **(Nov 2014)**
12. “Bureaucratic organisations intend to generate efficiency by prescribing various elements of organisaions. However, such prescriptions lead to inefficiency in actual practice”. – Elaborate this statement and discuss the sources of inefficiency in a bureaucratic organisation. **(Nov 2013)**
13. Discuss the various techniques of forecasting. **(Nov 2013)**
14. “Non- Financial incentives are as strong motivators as financial ones” – critically examine this statement and bring out the role of financial and non-financial motivators. **(Nov 2013)**
15. Explain the various leadership styles and examine the leadership styles being followed in Indian organisations. **(Nov 2013) (Apr 2015)**
16. “Project organisation is not a panacea for overcoming all functional weakness. But it can be a great asset to those companies which possess the acument to exploit its strengths”. – Comment on this statement and suggest whether it should complement or supplement or replace the functional organisation. **(Nov 2012)**
17. Discuss the contributions of ‘Hawthrone Experiments’ in the development of managerial thinking. **(Nov 2012)**
18. How will you classify the levels of management? **(Nov 2012)**
19. Briefly describe the functions of different levels of management. **(Nov 2012)**
20. Critically examine the Herzberg’s theory of motivation. **(Nov 2012)**
21. “Dynamic leadership is an integral part of effective management.” – Discuss. **(Nov 2012)**
22. Mr. Amith, the managing director of a company manufacturing office machines, was for the last few months toying with the idea of embarking on the production of computers. One consideration that made him to think from going ahead was that, given the present lack of interest for computers among business houses, there was no immediate prospect of sizeable increase in the demand for the new plant. Another consideration was an enormous investment involved in the manufacture of computers. Not that the company has less funds but he feared that his idea might not attract many members of the board. He could also guess the reasons. The company was doing extremely well, both sales–wise and profit–wise. The research dept. onwhich the

**Ms.Nishath Parveen**  
**Assistant Professor,**  
**MEASI Institute Of Management**  
**Chennai.**



## MEASI INSTITUTE OF MANAGEMENT

### CHENNAI-14

Approved by All India Council of Technical Education and  
Affiliated to the University of Madras, ISO 9001:2015 Certified Institute

company spent a bare five percent of its turnover, had been successfully designing new models of the existing line of products to serve consumer needs and desires.

Then, as some directors with socialistic learning might say, in country affected with massive unemployment, a company ought not to produce computers that would render thousands of workers jobless. **(Apr 2015)**

Questions:

(a) As a director of the company, would you go along with Mr. Amith?

(b) Are the constraints visualised by Mr. Amith really formidable?

23. Elucidate the barriers of communication. List the guidelines for effective communication. **(Apr 2015)**

24. Describe the various principles of management outlined by Henry Fayol. **(Apr 2015)**

25. Explain the significance and process of MBO. **(Apr 2015)**

MEASI Institute of Management

**Ms.Nishath Parveen**  
**Assistant Professor,**  
**MEASI Institute Of Management**  
**Chennai.**